

Jeffrey C. Price

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Internationally recognized aviation safety, security and emergency management **expert**; bestselling author; university **professor**. Trained over 15,000 airport personnel in nearly all fields of airport management. Lead **author** of two industry textbooks on airport safety and security, and the history Denver International Airport.

Experience

- **Leading Edge Strategies, Owner (2003-present)**: provide **training in numerous airport management disciplines**; consult in the aviation industry and provide **expert witness** services. Train the spectrum of airport management including airport directors, board members, TSA personnel, police, fire, airport operations, air carrier, and finance and planning personnel. Provide business advising to leadership teams.
- **Professor, Aviation and Aerospace Management**, Metropolitan State University of Denver (2003-present).
- **Writer**, lead author for the textbook, *Practical Aviation Security: Predicting and Preventing Future Threats*, (all three editions, fourth edition pending – 2024); the textbook *Practical Airport Operations, Safety and Emergency Management*, and the mass market *Denver Airports: From Stapleton to DIA*.
- **Author and Trainer** *Certified Member body of knowledge* for airport management for the American Association of Airport Executives (AAAE), and the *Airport Certified Employee-Security*, body of knowledge for AAAE. Trained numerous program for AAAE from 2003 to present.
- **Airport Manager** working in a politically charged environment, I provided leadership to the Jefferson County Airport (now known as Rocky Mountain Metropolitan) Colorado's 4th busiest airport. Managed a staff of 26 with a \$3 million dollar annual budget and the Capital Improvement Plan. Retired \$600,000 in airport debt in one year; implemented a program to reduce runway incursions from #1 nationally to off the list in one year. Drafted the strategic business plan. Raised Aircraft Rescue and Fire Fighting, and snow removal capabilities to meet Part 139 standard – airport later won Balchen Post snow removal award. Coordinated construction projects, worked with a wide variety of stakeholders, and set and achieved airport and staff goals.
- **Assistant Director of Airport Security**, Denver International Airport: Oversaw the transfer of security from Stapleton to DEN; incident management security coordinator Economic Summit of the Eight; managed a high-functioning team in the credentialing, access control and security enforcement offices; drafted incident management responses; managed a 150-person security officer contract. Served as a coach and mentor to personnel across management lines (operations, planning, security, police, fire, etc.) Provided coaching to senior staff to implement and develop standard operating procedures related to security processes.
- Appointed by Governor Bill Owens to **Colorado Aeronautics Board** (2001-2002); Appointed to **National Safe Skies Alliance** Board (2014-2016); **Board of Directors, HSS** (2009); Airport Advisory Board, Front Range Airport (2015-2017).
- FAA Commercial / Instrument rated Aircraft **pilot**, and Small Unmanned Aircraft System (drone).
- Officer, **United States Coast Guard**, (89-94).
- **Master of Arts in Curriculum and Instruction**, Colorado Christian University; some doctoral coursework at Capella University in Emergency Management. **Bachelor of Science, Aviation Technology/Professional Pilot**, Metropolitan State College of Denver, 1988; Minor in Criminal Justice and Criminology.
- **Expert Witness**: served as an expert witness in defense of airports after 9/11 attacks.
- **Internationally known media consultant** on aviation issues, with regular appearances on NBC, ABC, CBS, CNN, Fox, and radio stations; provide commentary to USAToday, the Wall Street Journal, Associated Press, New York Times, Washington Post, Scripps-Howard etc. Hosted an episode of *Air Disasters* on AAL Flight 77.

Work History

Owner, Leading Edge Strategies, Arvada, CO	2003-Present
Professor, Metropolitan State College of Denver, CO	2003-Present
Consultant, Aviation Management Consulting Group, Englewood, CO	2002
Airport Manager, Jefferson County Airport, Broomfield, CO	1999-2002
Public relations and information officer, noise abatement, property manager and marketing director, Jefferson County Airport, Broomfield, CO	1998-1999
Assistant Security Director, Denver International Airport, CO	1994-1998
Affiliate Professor, MSU Denver	1995-2003
Assistant Airport Operations Manager, Denver International Airport, CO	1994
Airport Operations Supervisor / Representative, Communications Center, Stapleton International Airport, CO	1992-1994
Intelligence Officer, US Coast Guard	1989-1992

Curriculum and Training Program Design and Instruction

Airport Security Coordinator (2003 – Present): designed and train ASC course that meets TSA standards. Built online course with AAAE.

Airport Certified Employee – Security (2004 – Present): designed and train a 3.5-day program to certify airport security, operations, and police personnel to a higher level of airport security knowledge and practices. Conduct 3-4 programs per year.

Curriculum Design and Instruction: Airport Planning and Management I and II, Aviation Security, Aviation Safety Program Management (including the National Incident Management System and Safety Management Systems), General Aviation Business Operations, Aviation and Aerospace Strategies (interview and job success skills).

Basic and Advanced Airport Safety and Operations Specialist School (2005 – Present): redesigned and conduct training programs in annual Federal Aviation Regulation Part 139 operations recertification. Conduct 2-3 programs per year.

Certified Member Review (2005-Present): 5-day training course to prepare students to take the AAAE C.M. Exam. Conduct 12-16 programs per year.

Airport Certified Employee-Operations: (2008-2010, and 2017-present), trainer.

Other programs designed and trained: Airport Security Audit Seminar on ICAO standardized airport security audits; Suspicious Awareness and Behavior Detection, Response to Terrorism, Airport Response to Improvised Explosive Device and Active Shooters; Airport Public Relations, Airport Strategic Business Planning, Incident Report Writing, Terminal and Landside Operations, Presentation Design and Delivery, General Aviation Airport Security, Incident Command Systems for Airport Operators, The Pilot Perspective for Airport Managers, Safety Management Systems for Airports, Security for Airport Operations and Security Personnel and Airport Emergency Management. Designed **internship programs** at Denver International Airport and Jefferson County Airports (1995-2002). Designed **new-hire training programs** for Assistant Airport Operations Managers, and Comm Center Operators at Denver Int'l Airport (1993-1998).

Professional Certifications

Certified Protection Professional , American Society of Industrial Security	2013
Certified Trainer, Leadership Modular Series, FranklinCovey	2010
NIMS, ICS100/200/300/700/800, and numerous others	2009

The 7-Habits of Highly Effective People (certified '98, trainer 2008-2018)	2008
Certified Member, AAAE (author and trainer)	2005
Airport Certified Employee-Security (author and trainer)	2004
Airport Security Coordinator	2002
Citizen Participation Training in public policy making	2001
Basic Airport Law Enforcement	1997
Hostage Negotiation for Incident Commanders	1997
Officer Candidate School, US Coast Guard	1989
FAA Certified Commercial Pilot with Instrument Rating	1987/88

Airport Operations and Emergency Management, Exercise Design and Facilitation

Provide pre-FAA Part 139 inspection services to commercial service airport operators. Help airport operators respond to TSA Letters of Investigation and fines.

Provide review and consultation of Airport Certification Manuals, Airport Security Programs and Airport Emergency Plans for regulatory compliance. Served as a consultant to the Los Angeles World Airport Police Department (LAXPD) designing training and providing advice to improve the level of security and regulatory compliance; 3-year contract to design security training programs for Denver International Airport in preparation for Democratic National Convention.

Design and facilitate **airport emergency and security exercises** that meet Part 139 and DHS Homeland Security Exercise and Evaluation Program requirements: tabletops, functionals, orientation, drills, games and full scale exercises. Also provide Airport Emergency Plan Review facilitation.

Contributor to Other Publications

Textbook: Szyliowicz, J., & Zamparini, L. (2018). The Role of the Private Sector for Air Transport Security. In *Air transport security: Issues, challenges and national policies*. UK: Edward Elgar Publishing. Chapter author, Jeffrey C. Price

Surges, C. S. (2015). *The science of a plane crash*. Ann Arbor, MI: Cherry Lake Publishing. Served as consultant/fact check editor

AMCG et al. (2016). *Guidebook for Managing Compliance with Federal Regulations: An Integrated Approach* (Report 156) (TRB, ACRP). Washington DC: TRB. Contributed as "Leading Edge Strategies."

Industry Trade Book: "Security for General Aviation." *Aviation Security: Challenges and Solutions*, by Philip Baum, Aviation Security Company Ltd., 2011, pp. 243-250. Chapter author, Jeff Price.

Other Professional Accomplishments

Over 400 published articles on a variety of topics including aviation security, airport operations, ARFF, emergency and disaster management; published in **Airport magazine** (AAAE); **Aviation Security International** magazine; the Airport Journals magazine; Rotor and Wing, **Plane & Pilot**, Firehouse, EMS, 5280, Colorado Golf, Golf Tips, and the Rocky Mountain News.

Aviation Seminar Speaker at numerous events including AAAE Annual and the Annual Security Summit. Produced recruitment DVD's for AAAE and MSU Denver Aviation Department and currently manage social media sites; published several newsletters for DIA security and operations, Jeffco Airport, and the Metro State aviation department.