

Jeffrey C. Price

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Profile: Internationally recognized **expert** in aviation security; university **professor**; since 2003 the lead trainer for the American Association of Airport Executives, and the lead **author** of two textbooks covering aviation security, airport safety, airport operations and emergency management.

Experience

- **Owner of Leading Edge Strategies (2003-present):** providing training in airport management disciplines and consulting to airport operators. Trained over 5,000 airport management professionals at airports throughout the U.S., including all large hubs.
- **Full Professor, Aviation and Aerospace Management,** Metropolitan State University of Denver (2003-present).
- **Writer:**
 - **Lead Author:** Textbook, *Practical Aviation Security: Predicting and Preventing Future Threats*, Elsevier, 2008 (1st ed), 2013 (2nd ed), Jul 2016 (3rd ed). Number one textbook in use by universities, and widely used by industry & TSA.
 - **Lead Author:** Textbook, *Practical Airport Operations, Safety and Emergency Management* (published Feb 2016).
 - **Lead Author,** and trainer – *Certified Member body of knowledge* for airport management for the American Association of Airport Executives (published and revised annually).
 - **Author,** and trainer – *Airport Certified Employee-Security*, body of knowledge for the American Association of Airport Executives (published and revised annually).
- **Nationally known media consultant** on aviation issues, with regular appearances on NBC, ABC, CBS, CNN, and others, along with numerous radio stations throughout the world; routinely provide commentary to USA Today, the Wall Street Journal, Associated Press, New York Times, Washington Post, and many others. Hosted an episode of *Air Disasters* on AAL Flight 77.
- **Airport Manager** Jefferson County Airport (now known as Rocky Mountain Metropolitan) Colorado's 4th busiest airport. Managed a staff of 26 with a \$3 million dollar annual budget. Retired \$600,000 in airport debt in one year; implemented a program to reduce runway incursions from #1 nationally to off the list in one year. Improved Aircraft Rescue & Fire Fighting and snow removal capabilities to meet Part 139 standard – airport won Balchen Post award two years later.
- **Assistant Director of Airport Security,** Denver International Airport: Oversaw the transfer of security from Stapleton to DEN; incident management security coordinator Economic Summit of the Eight; managed credentialing office, access control and security enforcement programs; drafted/implemented incident mgt programs; managed a 150-person security officer contract.
- Appointed by Governor Bill Owens to **Colorado Aeronautics Board** (2000-2002); Appointed to **National Safe Skies Alliance** Board (2014-2016); **Board of Directors, HSS** (2009); Airport Advisory Board, Front Range Airport (2015-2017).
- FAA Commercial / Instrument rated **pilot**
- Officer, **United States Coast Guard**, (89-92 active, 92-95 reserve)
- **Expert Witness:** served as an expert witness in defense of airport operators after 9/11 attacks.
- **Master of Arts in Curriculum and Instruction,** Colorado Christian University; doctoral coursework at Capella University in Emergency Management. **Bachelor of Science, Professional Pilot,** Metropolitan State College of Denver; Minor/Criminal Justice & Criminology

Work History

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| Owner, Leading Edge Strategies, Arvada, CO | 2003-Present |
| Professor, Metropolitan State College of Denver, CO | 2003-Present |
| Consultant, Aviation Management Consulting Group, Englewood, CO | 2002 |
| Airport Manager, Jefferson County Airport, Broomfield, CO | 1999-2002 |
| Public relations and information officer, noise abatement, property manager and marketing director, Jefferson County Airport, Broomfield, CO | 1998-1999 |
| Assistant Security Director, Denver International Airport, CO | 1994-1998 |
| Affiliate Professor, MSU Denver | 1995-2003 |
| Assistant Airport Operations Manager, Denver International Airport, CO | 1994 |
| Airport Operations Supervisor / Representative, Communications Center, Stapleton International Airport, CO | 1992-1994 |
| Intelligence Officer, US Coast Guard | 1989-1992 |

Curriculum and Training Program Design and Instruction

Airport Security Coordinator (2003 – Present): designed and train ASC course that meets TSA standards. Built online course with AAEE.

Airport Certified Employee – Security (2004 – Present): designed and train a 4-day program to certify airport security, operations and police personnel to a higher level of airport security knowledge and practice. Conduct 6-8 programs per year.

Curriculum Design and Instruction: Airport Planning and Management I and II, Aviation Security, Aviation Safety Program Management (including NIMS and Safety Management Systems), General Aviation Business Operations, Aviation and Aerospace Strategies (interview and job success skills).

Basic and Advanced Airport Safety and Operations Specialist School (2005 – Present): redesigned and conduct training programs in annual Federal Aviation Regulation Part 139 operations recertification. Conduct 2-3 programs per year.

Certified Member Review (2005-Present): 5-day training course to prepare students to take the AAEE C.M. Exam. Conduct 9-12 programs per year.

Airport Certified Employee-Operations: (2008-2010, and 2017-present), trainer.

Other programs designed and trained: Airport Security Audit Seminar on ICAO standardized airport security audits; Suspicious Awareness and Behavior Detection, Response to Terrorism, Airport Response to Improvised Explosive Device and Active Shooters; Airport Public Relations, Airport Strategic Business Planning, Incident Report Writing, Presentation Design and Delivery, General Aviation Airport Security, Incident Management Systems for Airport Operators, The Pilot Perspective for Airport Managers, Safety Management Systems Airports, Security for Airport Operations and Security Personnel and Airport Emergency Management. Designed **internship programs** at Denver International Airport and Jefferson County Airports (1995-2002). Designed **new-hire training programs** for Assistant Airport Operations Managers, and Comm Center Operators at Denver Int'l Airport (1993-1998).

Professional Certifications

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| Certified Protection Professional , American Society of Industrial Security | 2013 |
| Certified Trainer, Leadership Modular Series, FranklinCovey | 2010 |
| National Incident Mgt System, ICS100/200/300/700/800 (numerous others) | 2009 |
| The 7-Habits of Highly Effective People (certified '98, trainer '08-present) | 2008 |
| Certified Member, AAEE (author and trainer) | 2005 |
| Airport Certified Employee-Security (author and trainer) | 2004 |

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| Airport Security Coordinator | 2002 |
| Citizen Participation Training in public policy making | 2001 |
| Basic Airport Law Enforcement | 1997 |
| Hostage Negotiation for Incident Commanders | 1997 |
| Officer Candidate School, US Coast Guard | 1989 |
| FAA Certified Commercial Pilot with Instrument Rating | 1987/88 |

Airport Operations and Emergency Management, Exercise Design and Facilitation

Provide pre-FAA Part 139 inspection services to commercial service airport operators. Help airport operators respond to TSA Letters of Investigation and fines.

Provide review and consultation of Airport Certification Manuals, Airport Security Programs and Airport Emergency Plans for regulatory compliance. Served as a consultant to the Los Angeles World Airport Police Department (LAXPD) designing training and providing advice to improve the level of security and regulatory compliance; 3-year contract to design security training programs for Denver International Airport in preparation for Democratic National Convention.

Design and facilitate **airport emergency and security exercises** that meet Part 139 and DHS Homeland Security Exercise and Evaluation Program requirements: tabletops, functionals, orientation, drills, games and full-scale's. Also provide Airport Emergency Plan Review facilitation.

Expert Witness

Expert witness defending the Port Authority of New York and New Jersey, the Metropolitan Washington Airport's Authority and the Massachusetts Port Authority in the resultant lawsuit over the 9/11 attacks. Result – case dismissed by judge.

Expert witness defending American Airlines in custody dispute. Result – case dismissed by judge.

Expert witness in other cases related to airport safety, security and operations, providing research and expert position papers. All cases to date have either been settled or dismissed by judge.

Contributor to Other Publications

Textbook: Szyliowicz, J., & Zamparini, L. (2018). The Role of the Private Sector for Air Transport Security. In *Air transport security: Issues, challenges and national policies*. UK: Edward Elgar Publishing. Chapter author, Jeffrey C. Price

Surges, C. S. (2015). *The science of a plane crash*. Ann Arbor, MI: Cherry Lake Publishing. Served as consultant/fact check editor

AMCG et al. (2016). *Guidebook for Managing Compliance with Federal Regulations: An Integrated Approach* (Report 156) (TRB, ACRP). Washington DC: TRB. Contributed as "Leading Edge Strategies."

Industry Trade Book: "Security for General Aviation." *Aviation Security: Challenges and Solutions*, by Philip Baum, Aviation Security Company Ltd., 2011, pp. 243–250. Chapter author, Jeff Price.

Other Professional Accomplishments

Over 400 published articles on a variety of topics including aviation security, airport operations, ARFF, emergency and disaster management; published in **Airport magazine** (AAAE); **Aviation Security International** magazine; the Airport Journals magazine; Rotor and Wing, **Plane & Pilot**, Firehouse, EMS, 5280, Colorado Golf, Golf Tips and the Rocky Mountain News. **Aviation Seminar Speaker** at numerous events including AAAE Annual and the Annual Security Summit. Produced recruitment DVD's for AAAE and MSU Denver Aviation Department and currently manage social media sites; published several newsletters for DIA security and operations, Jeffco Airport and the Metro State aviation department.